

Digital Media

The Digital Sector is still one of the fastest growing industries in the UK following COVID-19 where many people were restricted more to their homes, and the Sector urgently requires new people to fill an ever-growing number of cutting-edge job roles.

Whatever your skills, the Digital Sector will have something for you. If you have ever used a computer and social media, then you already have the skills to get you started.

The Digital Sector is constantly changing and developing. Technology does not stand still and so you will always need to keep on top of the latest technological developments.

Digital Media Includes careers within the following areas:

- Computer Games
- Content Management
- Cyber Security
- Data Analysis
- VFX (Visual Effects)
- UX Designer
- Digital Design
- Digital Marketing and Business Development
- Telecommunications

and many more.

Digital skills will also open the door to working in every other industry as well e.g. digital design in the Construction industry, or digital solutions in the Manufacturing industry.

Take a look at the varied and different areas of work and individual careers that exist within this industry. There is a role for you, no matter what your background, skills, experience, or qualification level.

According to the Office for National Statistics, there are 1.8 million people employed in this industry in September 2021.

Overview of opportunities in the Media Sector	Overview of the UK's media sector
Graduate opportunities within the Media Sector	Graduate media jobs
Careers in VFX	https://www.screenskills.com/careers/job-profiles/visual-effects-vfx/ VFX artist job profile
Careers in video gaming	Video game careers How To Become A Computer games developer Explore Jobs
Careers in UK film, TV, VFX, animation and games	ScreenSkills: Careers, jobs and skills training in film, TV, VFX, animation and games
How to become a Social Media Content Manager	How To Become A Social media manager Explore Jobs Social media manager Explore careers
What is a Web Content Manager?	Web content manager Explore careers
Web Developer	Web developer Explore careers
How to become a Youtuber	YouTuber careers: How to make money on YouTube How to Become a YouTuber – The Ultimate Checklist

How to become a writer	How to become a writer
How to become a Journalist	How to become a journalist: Hints and tips from BBC journos
How to become a Media Lawyer	Media Law: How to Become a Media Lawyer
How to get into publishing	How to get into publishing
What does a Production Controller do?	Production coordinator (also known as production office coordinator (POC)) in the film and TV drama industries
Careers in Cyber Security	Cyber intelligence officer Explore careers
What is Cyber Security and what opportunities are there in this area?	What is cyber security - and how can I find work? reed.co.uk
Careers at Channel 4	https://careers.channel4.com
Careers in Esports	Careers in Esports: Advice and Information - British Esports Federation Esports Careers Guide - With BTECs in Esports & More -Careers Guide (youthemployment.org.uk)

Video Clips

Meet Ben, a Brighton based Web Designer	https://www.youtube.com/watch?v=xVvwRGVyrWs&t=2s
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Meet Emma a Social Media Manager	https://www.youtube.com/watch?v=gwSLoKwOShl
Hear from a Broadcast Operator apprentice at the BBC	BBC Blogs - Get In Blog - My First Year as a Broadcast Operator Apprentice- Katie Bryson
Discover Creative Careers	About the Creative Careers Programme - Creative Careers
Find out more about careers in the Media and Communications industry	https://youtu.be/p0Mb4l0_5JE
What is it like to be a Junior TV Producer	https://youtu.be/tdNwyiiU4gg
Youtuber	How To Create A YouTube Channel! (2020 Beginner's Guide) How to make money on YouTube in 2021 (and how much I earn) How to become a presenter and YouTuber: Riyadh Khalaf 's story JOB OF THE WEEK - EPISODE #71 - YOUTUBER Meet Lee, a YouTube Content Creator
Job of the Week - UX Designer	JOB OF THE WEEK EPISODE #045 - UX Designer
Job of the Week - Radio Producer	https://www.youtube.com/watch?v=3aXnZfuP9YA&t=2s

How to get a job in radio	How to Get a Job in Radio
How to become a radio presenter by Heart FM's Jason King	How to become a radio presenter with Heart FM's, Jason King.
The 6 different jobs a Graphic Designer could do: ● Package Designer ● Publication Designer ● Motion Graphic Designer ● Web Designer ● User Experience (UX) Designer ● User Interface (UI) Designer	6 Types of Graphic Design Jobs 
Life of a Graphic Designer	Life of a Graphic Designer
What does a Web Developer do and how do I become one?	Web Developer Career Video
How to become a Film Graphic Designer	https://www.bbc.co.uk/bitesize/articles/zhf7qp3
Workplace Wednesday - Graphic Designer	https://youtu.be/WTiFTbF_oSw
What does a VFX Designer do and how to become one	Who is the Composer & Visual Effects Artist and How to Become One VFX LESSON 01
How to become a video game designer	https://www.bbc.co.uk/bitesize/articles/zf3vpg8
How to become a Marketing Executive	https://www.bbc.co.uk/bitesize/articles/zf4fhbk
How to become a Marketing Manager at Sony Music	https://www.bbc.co.uk/bitesize/articles/zrtqqp3
How to become a Freelance Music Video Director	https://www.bbc.co.uk/bitesize/articles/zv63382
How to become an illustrator and	https://www.bbc.co.uk/bitesize/topic

storyboard artist	s/zcfgd2p/articles/z7r7gwx
What is it like to work in online Sports Journalism	#changethegame: Life in online sports journalism
How to become a Journalist	How to become a journalist: Sirin's story
How I became a Football Magazine Editor	Meet Felicia Pennant - founder of Season Zine and Chelsea fan
Interview with a Journalist	https://youtu.be/qnJCQr1w5Bo
Life as an Apprentice Journalist	How to become an apprentice journalist: Natasha's story
How to become a Science Journalist	How to become a science journalist: Rosie's story
Career opportunities in Sports Media	Careers Opportunities in Sport Media
Career opportunities within BT	https://360.articulate.com/review/content/f3c261a0-b566-4b2e-8c34-17656e11d176/review

University Courses

BA in Media and Communication	https://www.northumbria.ac.uk/study-at-northumbria/courses/ba-hons-media-and-communication-uusmcd1/
Digital Media Marketing	https://london.sunderland.ac.uk/employability-careers/opportunities/digital-marketing/
Media Production	https://www.sunderland.ac.uk/study/media/undergraduate-media-production/